Inside

PaintSquare Press Introduces New Commercial Edition

Notice something different about this issue? Flip it over and back, and you’ll see that we’ve added commercial coverage for contractors, suppliers, building owners and other pros involved in the architectural coatings business.

Watch this section each issue for articles about commercial coatings industry leaders and influencers, aesthetic trends, new products, innovations, projects and notable accomplishments. As always, the editors welcome your comments and suggestions for making PaintSquare Press your go-to source for coatings business information, education and inspiration.

— Brandy Hadden
Associate Editor, Commercial Edition
bhadden@paintsquare.com

The Second Class of Elevation Award Winners Showcase Work for — and Around — the Public

BRANDY HADDEN, STAFF

For its second year, the Elevation Awards has highlighted a new crop of projects that exemplify the role that coating systems play in commercial structures—not just in what they can do for the structure or for the building’s owner, but also what a solid project can do for the consumer and even for the environment.

While we added a Green Coatings category this year, the submissions showed us that we almost didn’t need it. Nearly even nomination mentioned ways in which the project took steps of sustainability and that did not go unnoticed.

The awards ultimately launched last year to honor architects, interior designers, painting contractors, decorative artisans, manufacturers and suppliers for the outstanding work they do, and after being evaluated by a panel of industry experts, the winners rose to the top and, from there, one project was given the Judges’ Choice Award.

D+D 2017 & 2018 WINNERS

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NEW PRODUCT ROUNDUP

The following is a sampling of products introduced to the market in recent months. Our Product Spotlight features offer a more in-depth look at product offerings in a particular corner of the industry. If your company has a new product you’d like to see featured, email information along with a high-resolution photo and product date sheet to bhadden@paintsquare.com.

TITAN PROPURGE SPRAY GUN
Sprayer manufacturer Titan (Minneapolis) recently introduced a new low-pressure spray foam gun that the company says operates in double the speed of other low-pressure guns, applying up to 15 pounds of foam per minute.

The Propurge gun’s Maze Nozzle, according to Titan, is a static mixer that maximizes yield and aims to ensure high-quality foam application every time.

The Propurge gun features an air purge system that allows operators to spray longer with multiple trigger pulls, the company says. After every trigger pull, it uses air to purge each chemical port, clearing the system. This increases nozzle life by up to five times when compared to competitive nozzles.

The company adds that the gun is compatible with all low-pressure spray foam systems and notes that the nozzle’s twist removal minimizes interruptions.

The gun also has built-in swivels and a comfortable grip with a trigger lock.

titan_tool.com

AXALTA COATINGS WOOD VIBES COLLECTION
Liquid and powder coatings supplier Axalta (Philadelphia) has introduced a new wood coatings campaign entitled “Wood Vibes.”

The collection, the company says, is “inspired by the beauty of nature and power of wildlife and explores color and design trends of the wood coatings industry.”

The Wood Vibes line is a five-product collection formulated for interior finishes and furniture.

courtesy of Axalta

PROSOCO SURE KLEAN REVEAL
Concrete maintenance manufacturer Prosoco (Lawrence, Kansas) has added to its line of restoration cleaners with a product it says simplifies masonry cleaning.

The new Sure Klean ReVeal is formulated to clean staining from most kinds of masonry and stone.

courtesy of Prosoco

WOOSTER MINI-KOTER ROLLER
The new Mini-Koter Roller line offers six different fabrics in both 4- and 6-inch sizes.

Paint applicator manufacturing company Wooster (Wooster, Ohio) has added to its line of Mini-Koter minirollers and unveiled a fresh look as well.

The line now offers six different fabrics in both 4- and 6-inch sizes, which include Shed-Resistant (offered in both a 3/8- and 1/2-inch nap), High-Capacity, Microfiber, Mohair Blend, Foam and High-Capacity Yarn.

Three miniroller frames also complement the line: The professional Mini-Koter frame offers a full-size, polypropylene grip that is SherLock GT-compatible, the company says, and the two standard Mini-Koter frames with plastic threaded grips are offered in 12- and 19-inch lengths.

woosterbrush.com

MULE-HIDE PRODUCTS ECHO COLORWAY SEALANT
Coatings systems company Mule-Hide Products (Beloit, Wisconsin) recently added its line of sealants with a one-component caulk with rapid moisture cure.

The Echo Colorway sealant supplies aggressive adhesion with the most common substrates.

courtesy of Mule-Hide Products

BITREZ LTD. KETAMINE EPOXY CURING AGENT
European polymer manufacturer Bitrez Ltd. (Standish, England) has launched what it bills as the first ketamine epoxy curing agent that complies with the European Union’s REACH (Registration, Evaluation, Authorization and Restriction of Chemicals) regulations.

The ketamines—added to the company’s Curamine range—are characterized by low viscosity and long pot-life, allowing formulation of epoxy systems that offer good working time and relatively fast thin-film cure rate, according to the company.

Those attributes, the company notes, make them ideal for other curing agents in the formulation of high-solids, low-VOC maintenance marine coatings, flooring and adhesives.

bitrez.com

mulehide.com

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