

# Mule-Hide...

**Our company, your team.**



**Individualized  
Assistance**

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**Attention to Detail**

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**Project Level  
Technical Assistance**

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**Alternative Methods  
of Installation**

## **The Mule-Hide Team**

**is dedicated to delivering  
low-slope solutions that  
meet the latest roofing  
requirements.**

- **Distribution centers nationwide**
- **Warranty eligible contractor program**
- **Extensive warranty program**
- **Installation training**
- **Extensive code approvals, UL and FM listed assemblies**
- **Nationwide network of technical support representatives**
- **"Special Solutions Support"**
- **Online downloadable specifications and detail drawings**



**Tim McFarland,  
Product & System Development,  
Warranty and Training Director**

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Involved in the roofing and construction industry since 1976, Tim has over ten years hands-on experience specializing in single-ply and metal roofing systems and spent five years as Warranty Manager and Technical Director for Gates Engineering (a major manufacturer of EPDM, Hypalon and Neoprene roofing and waterproofing membranes). Spending two years consulting for Marriott Corporation's Architectural and Construction Division, he then joined Mule-Hide as Technical Director in 1993. Tim leads the Mule-Hide technical support department as they provide assistance and training for product selection and specifications, engineered drawings, or field assistance with installation details to meet the needs of architects, specifiers, structural engineers, and contractors. Tim's expertise ensures that Mule-Hide systems are time-proven, easy to install, and meet the ever-changing code requirements of the commercial roofing industry. He develops the curriculum and training materials used in the field and during hands-on training held at our national training center in Beloit, WI. Under his guidance, the warranty department delivers on its promise of a smooth application process and efficient claims administration. Tim has been a member of CSI for over fifteen years and is also a member of SPRI, RRCI, and USGBC.



**Kate Baumann,  
Marketing Director**

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Upon joining Mule-Hide in 2000 as Marketing Director, Kate researched roofing industry trends while redeploying transferable skills and expertise toward "marketing the mule". Kate leads the Mule-Hide team in the areas of strategic marketing, market research, branding, product management, program development, and directs the marketing department to meet the unique needs of each customer segment. Kate has over thirty years of experience, having held executive and management level marketing positions in a number of industries, including commercial banking, health care, medical products, and consumer products. Kate thoroughly enjoys the challenge of foreseeing the roofing industry's future and being a part of implementing it. Kate holds a bachelor degree from Bradley University. A member of CRRC, GRHC, MBI, NRCA, RCMA, RRCI, SPRI, and USGBC, she also has participated in industry roundtables and serves on the Board of Directors of RRCI.



**Tony Kleeman,  
Controller**

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In 2005, Tony joined Mule-Hide as Controller. Coming from the electronics distribution industry, Tony has applied his expertise to deliver topnotch administration and accounting practices for the Mule-Hide organization. With over thirteen years of accounting experience, Tony drives excellence in this critical, demanding and ever changing arena. He leads an expert team of accounting and administration associates to ensure that our customers' needs are met through Mule-Hide operational efficiencies and attention to detail. Tony holds a bachelor degree from Indiana State University.



**John Van Beek,  
National Sales Manager**

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John has over seventeen years of professional experience in the building materials and construction industry. Joining Mule-Hide as National Sales Manager in 2006, he manages a seasoned group of territory sales representatives and independent manufacturer representatives. Prior to joining the Mule-Hide team, John was National Account Manager and Regional Sales Manager for Henry Co from 2001 to 2006 where he achieved national preferred vendor status with the national accounts he managed. From 1998 to 2001 John held the position of International Sales Manager for Martin Marietta Specialties being promoted from a District Sales Manager position held from 1994 to 1998. His early career was spent as a Sales Representative for American Premier and prior to that as a Project Manager for W.S. Construction Management in London, England. John is originally from Holland and completed his schooling in South Africa where he earned his Bachelor of Science in Construction Management at Witwatersrand University, Johannesburg, South Africa.



**Dan Piché,  
President**

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Dan joined Mule-Hide as President in 2009. His early career included sales positions for Bristol-Myers and Domtar Construction Materials. While at Domtar, Dan was promoted to Product Marketing Manager and then Regional Sales Manager. Next, he spent nearly eighteen years with Owens Corning. First serving in various marketing roles for their Canadian operations, he was promoted to Regional Sales Manager-Western Canada in 1993. Dan moved to Toledo, OH in 1996 holding a number of sales, marketing, sourcing, and supply chain positions for Owens Corning. Director of Sales-Distribution, and General Manager-Residential Roofing completed his Owens Corning career. Dan then accepted the position of President at American Slate Co. His diverse background brings a wide-range of expertise to Mule-Hide, where Dan leads a team of bright, capable people, and believes in giving them the autonomy to do their jobs, while providing strategic direction to inspire them to excellence. The end result is consistent delivery of products based on innovative technology that only comes from world-class talent. Dan is a graduate of the University of Windsor, Ontario, Canada with an Honours Bachelor of Commerce degree.



# LOW-SLOPE ROOFING SYSTEMS

*When you need assistance with product selection and specifications, engineered drawings, or field assistance with installation details you can rely on Mule-Hide.*

*"The name trusted in roofing since 1906"*

**MULE-HIDE®**

1-800-786-1492  
www.mulehide.com

## 1906

The original trade name is registered.

Mule-Hide manufactures top quality roofing products with a reputation for long lasting performance.

## 1985

Mule-Hide trade name is purchased to market top quality Single-Ply, Polyiso Insulation, and Accessories.

Mule-Hide systems quickly gain the reputation of performance to the highest industry standards.

## Late '80s

Mule-Hide In-Seam Tapes are launched making EPDM seaming fast and easy.

Mule-Hide All-Purpose Bar is launched featuring a sealant edge, no sharp edges, and exclusive timesaving design for anchor, batten, and termination bar use.

## Early '90s

Mule-Hide develops Water Base Bonding Adhesive to meet the in-plant EPDM application needs of commercial modular factory-built structures.

PVC and Hypalon are launched to meet the need for high performance white roofs.

## Mid '90s

Mule-Hide becomes the leading EPDM brand name in the commercial modular factory-built structures industry.

Mule-Hide begins manufacturing Elastomeric Acrylic Coatings for Metal Roofs.

# Mule-Hide...

**Dedicated to assisting the design community in...**

## Achieving economy without losing function and creativity.

- Mule-Hide "fast roof" installations and ease of application products translate into installed cost value.
- Time-proven products and roofing systems function as promised.
- The Mule-Hide full line of roofing systems offers numerous options, including solutions for irregular building configurations.
- Mule-Hide offers aesthetically pleasing options - if the roof will be visible, MH Self-Adhering Mod Bit in popular colored granule cap sheets is an excellent choice.

## Expanding facilities while contracting costs.

- A Mule-Hide "cool roof" solution saves energy costs.
- A Mule-Hide roof offers durability to save maintenance costs.

## Delivering roofing systems with sustainability.

- A Mule-Hide roof offers a long lifecycle, which means peace of mind for the building owner and the opportunity to fully depreciate the original cost.
- A Mule-Hide roof can play a key role in energy efficiency of the entire building envelope.

## Installing a roof with minimal disruption to building occupants/ operations while eliminating installation fire hazards.

- Mule-Hide roofing systems install fast with no hot kettles, no open flames, and most products have little to no fumes or odors.

## Building communities with a respect for nature.

- The majority of Mule-Hide products have low VOC's and minimal disposal concerns for environmental responsibility.
- Mule-Hide Living Roofs™ featuring patented GREENGRID® modular technology provides the design community with a green roof backed by a "Wrap-Around" Warranty covering both the single-ply and the green roof system.



GREENGRID and ABC Supply Co., Inc. are registered trademarks of American Builders & Contractors Supply Co., Inc. GREENGRID System is a proprietary technology, U.S. and international patents pending. WESTON is the sole licensee of the GREENGRID System in the U.S.

## Late '90s

Line Extensions - Elastomeric Acrylic Coatings for Masonry Walls, Skylights, Pondered Water Areas on roofs.

Cold weather Acrylic Coating companion products launched - Seal Fast Tape® Fast Caps®

## 2000 - 2001

Line extensions - A-320 FINISH for coating asphaltic substrates, EPDM Restoration System™ to turn black roofs white.

## 2002

TPO launched "The Affordable White Roof".

Patent-pending Self-Bridging Mate-Line™ developed for multi-unit setup of modular structures.

Mule-Hide coins phrase "Special Solutions Support" to communicate extraordinary service level provided to customers.

## 2003

Self-Adhering Modified Bitumen manufactured with Adeso® self-adhesive technology is launched to meet the need for environment and insurance friendly modified installations.

FR Deck Panel is launched to meet emerging code requirements for modular structures requiring class C or A deck assemblies.

## 2005

Seal-Fast® Tape and Seal-Fast® Fabric Tape are now manufactured with MicroSealant™ Technology. These maintenance and repair non-butyl tapes feature built-in primer for an instant, watertight seal that withstands extreme temperatures.